Shop Insurance Canada Partners with RDA Insurance to Offer Online Quotes for More Consumers

ShopInsuranceCanada.ca (Shop Insurance Canada) is proud to work with Ontario based insurance RDA Insurance, to bring its fantastic online auto insurance quoting tool to a broad range of providers in Ontario and across the country. The company's easy to use and accurate quote engine is now available through RidesharingCarInsurance, SudburyInsuranceBrokers, KnoxInsuranceBrokers and MyGenerationInsurance.

Woodbridge, Ont. based RDA Insurance is constantly adapting its products to the needs of consumers, and has increasingly been expanding beyond face to face referrals, looking to the online market. The result is a partnership with Shop Insurance Canada to deliver a dynamic digital experience for prospective customers across RDA's subsidiaries.

The Shop Insurance Canada quote engine is amongst the most useable <u>auto insurance quoting tools</u> online, delivering an ease of use that is unmatched. The tool is simple and accurate, using drop down menus and easy to understand criteria to find the best auto insurance premiums from over 25 of Canada's leading providers.

Ride Sharing Car Insurance Canada

Ride Sharing Car Insurance Canada (ridesharingcarinsurancecanada.ca) is RDA Insurance's latest product, building on <u>Aviva rideshare insurance</u> policy to give customers in Ontario the first of its kind service. The availability of this policy means drivers working for companies such as Uber can now operate in Ontario with legal and workable insurance coverage. With the Shop Insurance Canada tool, users can find the Aviva policy that best suits their specific needs.

Sudbury Insurance Brokers

<u>Sudbury Insurance Brokers</u> (sudburyinsurancebrokers.com) offers home, car, and recreation services to customers in the Greater Sudbury area, and beyond. With Shop Insurance Canada, the Sudbury team can offer the very best insurance rates, at the lowest prices, and with the customer's criteria in mind.

Knox Insurance Brokers

<u>Knox Insurance Brokers</u> (knoxinsurancebrokers.ca) serves the North Bay area and sells auto, home, and recreation insurance to customers in the region and across Northern Ontario. Like its cousin, Sudbury Insurance Brokers, the Knox office is now adapting to online marketing strategies with the Shop Insurance Canada online quote engine.

My Generation Insurance

My Generation Insurance (mygenerationinsurance.com) also benefits from the Shop Insurance Canada quoting tool, using the engine to offer auto insurance to a specific consumer-base. RDA Insurance understood the need for younger drivers to have a dedicated service that takes into account that the age group 23-30 pays the highest premiums in the country. My Generation Insurance works with Shop Insurance Canada to deliver the lowest possible rates, while giving young drivers a concise understanding of the industry and how they can save money.

About RDA Insurance

Ontario based <u>RDA Insurance</u> offers a range of insurance products in the province, including personal, finance, life, construction, and bond lines. Through its numerous subsidiaries the company has served customers in Canada for 30 years and offers a wealth of experience in the insurance industry. The company has been increasingly finding marketing avenues in the online world, bringing its various insurance products to even more customers.